



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2452940 /		<u>Alt Order #</u> WOC13482044
<u>Advertiser</u> KGWN in House		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/14/22 - 03/20/22	<u>Estimate #</u> 3115	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u> EDI		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 55.50
<u>Agency Code</u>	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 100240	<u>Advertiser Ref</u> 511065	

And:

KGWN in House
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Cheyenne, WY 82001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NGWN	03/14/22	03/18/22	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	11111--				5	\$20.00	1.10			
N 2	NGWN	03/14/22	03/18/22	News 2 @ Noon	12:00 PM-12:30 PM		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	11111--				5	\$25.00	2.60			
N 3	NGWN	03/14/22	03/18/22	News 2 @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	11111--				5	\$65.00	3.90			
N 4	NGWN	03/14/22	03/18/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/22	03/20/22	11111--				5	\$65.00	3.50			
Totals												20	\$875.00

Time Period	# of Spots	Gross Amount	Net Amount
02/28/22 - 03/18/22	20	\$875.00	\$875.00
Totals	20	\$875.00	\$875.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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